

# Italian AXA Forum 2012

Rome, 3<sup>rd</sup> October 2012  
Hadrian's Temple, Piazza di Pietra



## Gender Diversity in finance

A new challenge for the insurance sector

### AGENDA/

09.30 Welcome

Silvano ANDRIANI, Chairman, AXA MPS

10.00 The insurance sector facing the challenge of gender diversity

Preview presentation of the report for the Italian AXA Forum 2012:

*Women perception of risk, protection, insurance and the new models of consumption and financial choice in Italy*

Monica FABRIS, Chairman, Episteme

10 minutes of *straight talk* on:

*Women risk propensity: myths and academic evidences*

Luigi GUIZO, AXA Chair on Household Finance

*The value of diversity and the gender challenge as an opportunity for finance and corporate governance in Italy*

Tommaso ARENARE e Salvatore De RIENZO, Partners, Egon Zehnder International

*The impact of the European gender directive on the engineering of insurance products*

Alessandra GAMBINI, Risk and Consulting Services Lob Leader for Italy, Towers Watson

11.00 Coffee Break

**11.30** *A different finance for a different society: which perspectives?*

*Moderator:* Enrico ROMAGNA MANOJA, Managing Editor, "Il Mondo"

*Discussants:*

**Maria CANNATA**, General Manager for Public Debt, Ministry of Economy and Finance

**Denis DUVERNE**, Deputy CEO, AXA

**Maria Bianca FARINA**, Deputy Chairman, ANIA; CEO, Gruppo Assicurativo Poste Vita

**Alessandro PROFUMO**, Chairman, Banca Monte dei Paschi di Siena

**Paola SAPIENZA**, The Merrill Lynch Capital Market Research Professor of Finance, Kellogg School of Management, Northwestern University.

*Conclusions:*

**Frédéric de COURTOIS**, CEO, AXA MPS

**Andrea ROSSI**, CEO, AXA Assicurazioni

**13.15** *Institutional closing*

*Media partner:*

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